

**Annual Southern University System Foundation Radiothon
 Celebrates 22nd Year on October 28**

The 22nd Annual Southern University System Foundation Radiothon will be held on Friday, October 28, 2011, 7 a.m.-7 p.m. on KQXL 106.5 FM. The Radiothon is an annual collaborative fundraising effort sponsored by the Southern University System Foundation and Citadel Broadcasting.

Throughout the day supporters of Southern University will be able to phone in donations, with the option of earmarking money to various areas of the University System. Donations may be made in support of any of the five campuses

of the SU System (Southern University at Baton Rouge, Southern University at New Orleans, Southern University at Shreveport, Southern University Law Center, and the Southern University Ag Center). Funds raised will support student scholarships.

Chancellor Pitcher, along with Law Center students, faculty, and alumni, will be featured as on-air guests from 3:45 to 4:15 p.m. Friday.

For more information about this year's Radiothon, please call the SU System Foundation at (225) 771-3911.

Speaker Advises Job Seekers to "Play to Where the Puck is Going to Be"



Borrowing a quote from hockey player and coach Wayne Gretzky, the 2011 Fall Convocation speaker Todd Manuel '98, shared his testimony of securing

a job in a large law firm.

Manuel, a partner at Taylor Porter Brooks and Phillips L.L.C., said according to Gretzky "a good hockey player plays to where the puck is, but great hockey players play where the puck is going to be."

"You are in great hands. SULC has totally prepared me for the challenges and for taking advantage of my career opportunities," the 2011 SULC Distinguished Alumnus assured the audience of law students on October 19.

Outlining the three major pathways into employment with large law firms: lateral, staff attorney, and through a firm's summer clerkship program, Manuel explained that the latter, his pathway, is how the vast majority enter because those firms prefer the opportunity to groom potential partners from the ground up. He was a law clerk for Taylor Porter and was offered a position as an associate upon graduating from SULC. "Wearing these hats has been a great experience in my legal career," said Manuel, who now serves as the firm's diversity chair and on its executive and associates committees.

In 1995 when Manuel entered SULC, the resources that were available through the

placement office were not the same as those that are offered to students today. There were very few alumni who were in large firms and the technology was not there, he said. The young law student reached out to law firms on his own, making cold calls and sending out cold letters. When these strategies didn't work, he employed others such as reaching out to attorneys who were invited to class lectures.

When taking a class taught by Chancellor Pitcher, who invited Manuel's current managing partner Harry J. "Skip" Phillips, Jr., to speak to the class, the opportunity to get himself noticed by Taylor Porter was hatched. Through research, Manuel learned about Phillips and his firm ahead of time. "I gave him my resume that revealed that I wanted to work in a large firm setting like Taylor Porter and outlined my skills and life experiences that matched those he and his firm were looking for," he said.

Continued on next page



2011 Fall Convocation Speaker Shares Valuable Advice After 13 Years in the Practice: Pictured from left, Vice Chancellor Russell Jones; speaker Todd Manuel; SGA president Yesha Pittman, and Chancellor Freddie Pitcher, Jr.

Calendar

Please submit your events by 4 p.m. Thursday to be published the following Monday.

OCTOBER

25-26 Early Registration for 2012 Spring Semester

28 Twenty-Second Annual Southern University System Foundation Radiothon, 7 a.m.-7 p.m., KQXL 106.5 FM-SULC will be featured from 3:45-4:15 p.m.

28 SU Board of Supervisors Meeting, 1 p.m., Board Room, Second Floor, J.S. Clark Administration Bldg.

Alumni Mixer Set for Nov. 3 in Alexandria

Attorneys Thomas Davenport, Jr., '01, and Jonathan D. Goins, '06, will host a Southern University Law Center Alumni Mixer at 6 p.m. Thursday, November 3, at Cajun Landing Restaurant, Alexandria, Louisiana.

Chancellor Pitcher and Law Center administrators will be the featured guests discussing updates on enrollment, programmatic improvements, new accomplishments, and opportunities for alumni engagement and financial support of the Law Center.

This reception is open to all SULC graduates in the Alexandria area. For additional information, please contact April W. Brumfield, Director of Development, (225)771-5044.

SOUTHERN UNIVERSITY
Civil Rights Commemoration 2011
SYMPOSIUM
 November 9-11
 Southern University Law Center
 Baton Rouge, Louisiana
 Register today at www.sulc.edu

Information to be published in E-NEWS should be e-mailed (Remanuel@sulc.edu), faxed (771-6257), or submitted to the Office of Communications and Development Support, (Suite 242).

E-NEWS reporters:

- | | |
|------------------|--------------------|
| Pamela Anderson | Cynthia Reed |
| Jean Allen | Gail Stephenson |
| Earlene Crumpton | Josie Washington |
| Jerome Harris | Ruth Bailey Wesley |

E-NEWS proofreaders:

- | | |
|----------------|-----------------|
| Carla Ball | April Brumfield |
| Sylvia Betts | Ruth J. Hill |
| Harold Isadore | Ruth B. Wesley |

SERIOUSNESS OF PURPOSE

Advice to Job Seekers continued

Going a step further, the eager student called on a former boss in a company that the law firm represented and asked her to write a letter of recommendation. Manuel got an interview for a summer clerkship position with Taylor Porter.

Manuel cautioned that knowing someone who can assist in your job search doesn't hurt, but someone knowing that you are prepared for the challenge is better. At the end of his legal studies, Manuel had four employment offers, one with a federal government agency and three from large law firms—two for whom he had never worked and Taylor Porter.

Three keys to getting to where the puck is going to be he revealed are 1) Assess, know where you want to be; 2) Anticipate, know-based on research and your best judgment—how to position yourself to take advantage of opportunities; and 3) Reassess, look at whether you are hitting the mark in your first assessment and research.

Manuel noted that in all his classes, Vice Chancellor Russell Jones spoke about having a "Seriousness of Purpose." "Everything that you do should have a purpose," the alumnus agreed.

More of Manuel's Fall Convocation Address will be featured in the Spring 2012 issue of Reflections magazine, where he will answer "10 Questions On the Minds of Law Students About Employment."

Brumfield Promoted to Director of Development

April W. Brumfield, '11, has been promoted from annual fund coordinator to the director of development. Brumfield's new responsibilities have broadened from the Annual Fund to include the identification, cultivation, and solicitation of philanthropic support of corporations, foundations, and individuals, including alumni,

faculty, and staff for the overall benefit of SULC. Brumfield graduated from SULC in May 2011 and has been a member of the SULC Development team for almost eight years. She served a two-year stint as the annual and planned giving officer for the SU System Foundation, and prior to working at SULC, she was a program officer at the Baton Rouge Area Foundation.

Fall Fest Includes Baton Rouge Bar Association Networking Event



Photo 1, from left: BRBA president Preston J. Castille, Jr.; president-elect Gail Stephenson; secretary Darrell Papillion; and treasurer Michael Walsh. In other photos, students, staff, and alumni are pictured enjoying the festivities.



Speakers Series Opens with Lecture on Legendary Civil Rights Attorney A. P. Tureaud



From left: Chancellor Pitcher; Prof. Steve Barbre; co-authors Rachel L. Emanuel and A. P. Tureaud, Jr.; and Susan Raborn, student member of the 2011-2012 SULC Faculty Lecture Series.

Coauthors of *A More Noble Cause: A. P. Tureaud and the Struggle for Civil Rights in Louisiana* discussed why many call attorney Tureaud one of the most important figures in Louisiana's civil rights history, during the opening lecture of the 2011-2012 Speakers Series, October 14.

Rachel L. Emanuel and A. P. Tureaud, Jr., son of the late New Orleans civil rights attorney, described how Tureaud dedicated his more than 40-year legal career to helping to overturn the U.S. Supreme Court's decision in *Plessy v. Ferguson*, declaring separate but equal the law of the land, in their personal biography of the New Orleans civil rights attorney. His many desegregation lawsuits included those filed in the early 1950s, before *Brown v. Board of Educa-*

tion, to allow black students to enter the four divisions of LSU.

Coauthor Tureaud described his ordeal as the plaintiff in the LSU undergraduate division case in 1953. For eight weeks he endured isolation, harassment, and insults from fellow students and faculty, as the administration continued the legal process to deny his matriculation. When ordered to leave the university following an injunction by the court until an appeal was heard, Tureaud never returned as a student to LSU, but earned degrees from Xavier and Columbia universities and retired as an administrator with more than 30 years of service in White Plains, N.Y., public schools.

He was awarded an honorary doctorate of humane letters from LSU during the 2011 Spring Commencement.

Southern University Law Center is a unit of the Southern University System. Hon. Darren G. Mire, Chairman of the SU Board of Supervisors 2011, Dr. Ronald Mason, Jr., President of the Southern University System and Secretary to the SU Board of Supervisors; Judge Freddie Pitcher, Jr., Chancellor of the SU Law Center. The Southern University Law Center is committed to ensuring equal opportunity without regard to race, color, national or ethnic origin, sex, actual or perceived gender, age, religion, creed, disability, sexual orientation, gender identity and expression, genetic information, or parental, marital, domestic partner, civil union, military, or veteran status.

Happy Birthday

OCTOBER

- 2 Tracie Woods
- 4 Jean Allen
- 6 Prentice White
- 8 Cleveland Coon
- 8 Rachel Emanuel
- 14 Christian Fasullo
- 16 Kimala Pooler
- 25 William "Bill" Blais
- 26 Angela Gaines
- 26 Nadia Nedzel
- 27 Ruth Hill
- 31 Sylvia Betts